



CNET Asia Ad Specifications

SKIN

Placement Example:
Index Channels



Buying Guides



Item	Specifications
Skin width	Min. 1024 pixels Max. 1400 pixels (CNET Asia's average screen resolution: 1024 - 1152 pixels)
Skin height	No limitation
File format	PSD (Photoshop) *Submitted using CNET Asia's skin template (template to be provided by CNET Asia)
Clickable portion	None

Material Submission Deadlines

- Eight (8) business days prior to start date.

CNET Networks reserves the right to reject creatives on a case-by-case basis.

For specifications and examples of all CNET Asia ad units, please refer to

<http://www.asia.cnet.com/services/adgallery>