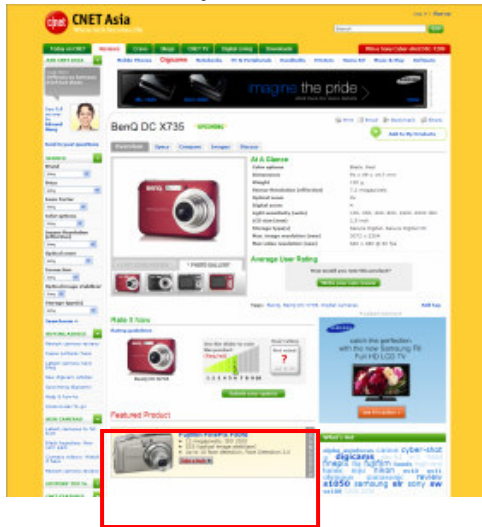




**CNET Asia Specifications**

**FEATURED PRODUCT HIGHLIGHT**

**Placement Example:**



**Availability:**

Exclusive placement on Product Overview pages on selected channels.

**Definition:**

A featured product highlight box with clickable image and text descriptions, which appears on Product Overview pages.

Please enter the data in the orange shaded boxes.

Item	Enter your content here. Click in the orange box to start typing.
<b>I. Product Model Name</b>	
Max. character	30 characters (with space)
Text	
<b>II. Desired Product Image</b>	
Image Format	GIF, JPEG, BMP, PNG and PSD
Min. Resolution	72 dpi
Attachment Name	
<b>III. Product description (Max 4 bullet points)</b>	
Max. character	45 characters (with space)
Bullet Point #1	
Bullet Point #2	
Bullet Point #3	
Bullet Point #4	
<b>IV. Clickthrough URL</b>	
URL	

**Material Submission Deadlines**

- Five (5) business days prior to start date.

CNET Networks reserves the right to reject creatives on a case-by-case basis.

For specifications and examples of all CNET Asia ad units, please refer to

<http://www.asia.cnet.com/services/adgallery>